



7. Interkatedarski skup katedri za organizaciju, menadžment i poduzetništvo na visokoškolskim institucijama u jugoistočnoj Europi pod nazivom

*Management Education and Research in the Upcoming Epoch:
Rethinking Discipline and Reconceptualization Modes of Creating Knowledge*

22-23 rujna 2017., Ekonomski fakultet, Sveučilišta u Zagrebu, Hrvatska

PROGRAM SKUPA

Petak, 22.09.2017.

09.00-10.00	REGISTRACIJA SUDIONIKA
10.00 – 10.20	<p>OTVARANJE SKUPA (dvorana 3)</p> <ul style="list-style-type: none"> • prof. dr. sc. Darko Tipurić, pročelnik Katedre za organizaciju i menadžment, Ekonomski fakultet Zagreb • prof. dr. sc. Nataša Erjavec, prodekanica za znanost, poslijediplomske studije i doktorate, Ekonomski fakultet Zagreb • izv. prof. dr. sc. Ivana Franić, pomoćnica ministrice znanosti i obrazovanja Republike Hrvatske • Vito Turšić, izaslanik Predsjednice Republike Hrvatske gđe. Kolinde Grabar Kitarović
10.20-10.40	<p>POZDRAVNI GOVORI PRISUTNIH PROČELNIKA KATEDRI, ODJELA ILI DEPARTAMENTA</p>
10.40-11.00	<p>PROF.DR.SC. DARKO TIPURIĆ (keynote address)</p> <p>„Doktorske disertacije iz područja menadžmenta, organizacije i poduzetništva u regiji (1997-2016)“</p>
11.00 – 11.30	<p>PAUZA ZA KAVU</p>
11.30 – 13.00	<p>PREDSTAVLJANJE KATEDRI</p> <ol style="list-style-type: none"> 1. Katedra za organizaciju i menadžment, Ekonomski fakultet Zagreb, Sveučilište u Zagrebu 2. Katedra za ekonomiku poduzeća (grupa predmeta poduzetništvo), Ekonomski fakultet Zagreb, Sveučilište u Zagrebu 3. Katedra za poslovno upravljanje, Ekonomski fakultet Univerziteta u Nišu



	<ol style="list-style-type: none">4. Katedra za podjetništvo in ekonomiko podjetja, Ekonomsko-poslovna fakulteta Univerze v Mariboru5. Katedra za Menadžment, Ekonomski fakultet, Sveučilište u Mostaru6. Katedra za poslovnu ekonomiju, menadžment i marketing, Ekonomski fakultet Univerziteta u Banja Luci7. Katedra za management, organizaciju i poduzetništvo, Ekonomski fakultet u Osijeku, Sveučilište Josipa Jurja Strossmayera8. Departman za menadžment, Ekonomski fakultet u Subotici, Univezitet u Novom Sadu9. Katedra za poslovnu ekonomiju i menadžment, Ekonomski fakultet, Univerzitet u Beogradu
13.00- 14.15	RUČAK
14.15 - 15.45	PREDSTAVLJANJE KATEDRI <ol style="list-style-type: none">1. Katedra za menadžment, Ekonomski fakultet, Sveučilište u Splitu2. Katedra za menadžment i organizaciju, Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu3. Katedra za organizaciju, Fakultet organizacije i informatike Varaždin, Sveučilište u Zagrebu4. Katedra za gospodarstvo, Fakultet organizacije i informatike Varaždin, Sveučilište u Zagrebu5. Katedra za menadžment, Ekonomski fakultet, Univerzitet u Tuzli6. Ekonomski fakultet Bihać, Univerzitet u Bihaću7. Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija, Sveučilište u Rijeci8. Katedra za management, Fakulteta za management, Univerza na Primorskem, Koper9. Katedra za menadžment i poslovnu ekonomiju, Ekonomski fakultet Univerziteta u Kragujevcu10. Katedra za organizaciju i menadžment, Ekonomski fakultet, Sveučilište u Rijeci11. Katedra za organizacijske studije, Fakulteta za organizacijske studije v Novem mestu
15.45 - 17.15	PARALELNE SESIJE (dvorane 31, 51, 53, 54, 55)
17.15 - 17.30	PAUZA ZA KAVU
17.30 - 19.00	PARALELNE SESIJE (dvorane 51, 53, 54, 55)
20.30 -	SVEČANA VEČERA Ožujsko Pub Maxi (adresa: Ulica Divka Budaka bb, Zagreb)

Subota, 23.09.2017.

9.00 - 9.30	JUTARNJA KAVA
9.30-10.30	ZATVARANJE SKUPA - dogovor o idućem interkatedarskom skupu (dvorana 3)
11.30-14.00	RAZGLED GRADA ZAGREBA



PARALELNE SESIJE

15.45 – 17.15

dvorana 31

session chair & co-chair: Jasna Prester & Tjaša Štrukelj

1. Entrepreneurial management and education: Experiences in the application of business simulations (Ines Milohnić, Ivana Licul)
2. Assessing the experiment of rising student's critical thinking in Service operations management class (Jasna Prester)
3. Entrepreneurial intentions model among students - mediating role of self-efficacy (Azra Pašić Mesihović, Elvir Čizmić)
4. Self-employment intentions of students, their characteristics and faculty education: Evidence from Faculty of Economics in Subotica (Radmila Bjekić, Maja Streugar Jelača, Slavica Tomić)
5. Management solutions for the independence of young adults (Katja Drnovšek, Tamara Frece Ribič, Matic Reberčnik, Matic Štrukelj, Monika Tertinek, Eva Zupan, Aleksandra Zupanc, Vesna Kovačić, Tjaša Štrukelj)
6. Young adults and strategic solutions for their work related competences gaining during the study (Vesna Kovačić, Tjaša Štrukelj)

dvorana 51

session chair & co-chair: Nina Pološki Vokić & Agneš Slavić

1. Challenges of education in management: The state, causes and consequences (Božidar Leković, Slobodan Marić)
2. Business process management: deficient programs and courses in area of contemporary business economics (Ernad Kahrović)
3. Konzistentnost ishoda učenja za stjecanje kompetencija na području upravljanja ljudskim resursima na studijima poslovne ekonomije u kontekstu primjene HKO – primjeri Sveučilišta u Dubrovniku i Sveučilišta u Zadru (Aleksandra Krajnović, Ivona Vrdoljak-Raguž, Zorica Krželj)
4. Which are the most effective methods for teaching management at a graduate level? – FEB students' perceptions of individual teaching methods and teaching method bundles effectiveness (Nina Pološki Vokić, Ana Aleksić)
5. Bridging practice and academia: What are the important discussions in organizational design? (Ana Aleksić Mirić, Anne Bøllingtoft)
6. The challenges of management research in Serbia - based on the experiences of Faculty of Economics in Subotica with Cranet and Ceeirt international research projects (Agneš Slavić, Nemanja Berber)

dvorana 53

session chair & co-chair: Sanda Rašić Jelavić & Damir Mihanović

1. Management innovativeness in higher education from the perspective of soft systems methodology (Dejana Zlatanović, Jelena Nikolić)
2. Quality Management and Quality Standards in Higher Education Institutions: Trend or Need in Croatia (Sunčica Oberman Peterka, Aleksandar Erceg)
3. School vouchers in the function of competitiveness of education (Admir Čavalić, Damir Bećirović, Amela Bešlagić)
4. A practical approach to educating social innovators: A case from Croatia (Mislav Ante Omazić, Mislav Radić)
5. The role of higher education institutions in affirmation of life-long learning in Bosnia and Herzegovina (Adisa Delić, Sabina Đonlagić Alibegović, Jasmina Okičić)
6. Job satisfaction as the success factor of higher education institutions (Maja Ivanović-Djukić, Nemanja Veselinović)

dvorana 54

session chair & co-chair: Tomislav Hernaus & Ivan Malbašić

1. Congruence between personal and organizational mission: The role of balanced organizational values (Ivan Malbašić, Carlos Rey, Nikolina Dreven)
2. Employees motivation and effectiveness of service providing in the public sector (Maja Letica, Mirela Mabić, Marijana Marijanović)
3. Eksplikacija palimpsestnog pojma kompetencije menadžera: istraživanje odnosa interpersonalnih, poslovnih i profesionalnih kompetencija menadžera (Dženan Kulović, Nedim Čelebić, Sanel Halilbegović)
4. Organizational assumptions of knowledge creation and sharing: A case of the Faculty of Economics in Kragujevac (Vesna Stojanović-Aleksić, Aleksandra Bošković)
5. Preliminary research on impact of employees' educational level on knowledge sharing in Serbian companies (Marko Slavković, Marijana Simić)
6. Managing human resources and development of knowledge resources in Croatian enterprises (Mira Hajdić, Darko Rendulić, Nevenka Živković)

dvorana 55

session chair & co-chair: Domagoj Hruška & Jasna Kovačević

1. Organizations as complex adaptive systems: Prospects of complexity theory in management and leadership research (Jasna Kovačević, Zijada Rahimić)
2. Dynamic Capabilities – the mode for unbounded reality (Darko Tipurić, Dina Tomšić)
3. Institutional theory and isomorphism: development and contribution to the managerial studies (Ana Krajnović)
4. Utjecaj primijenjenih tipova organizacijskih struktura na efikasnost poduzeća u prehrambenoj industriji Splitsko-dalmatinske županije (Željko Mateljak, Želimir Dulčić, Zoran Ljoljić)
5. The role of subsidiary initiative in MNC within ICT industry (Matea Kovač)
6. The strategy implementation process – experience and reflections from different hierarchical levels (Valentina Ivančić, Ivan Mencer, Lara Jelenc)
7. Integracija digitalne strategije u proces strateškog upravljanja (Sanel Volarić)

17:30-19.00

dvorana 51

session chair & co-chair: Ana Aleksić & Simona Šarotar Žižek

1. Obstacles in the implementation of the public administration reform in Bosnia and Herzegovina in the area of human resources management (Jelena Petrović)
2. Human resources management in the public administration with emphasis on managing of the European structural and investments funds in Croatia (Radoslav Barišić)
3. EU practices in corporate governance (Vito Turšič)
4. Celovite metode razvoja zaposlenih in vseživljenjsko učenje (Živa Veingerl Čič, Vesna Čačer, Simona Šarotar Žižek)
5. E-Recruiting in Bosnia and Herzegovina: Challenges and restrictions ahead (Zijada Rahimić, Jasna Kovačević)
6. Employed and unemployed over 50 - how they see their competences and what motivates them (Srećko Goić)
7. Stereotipi o starosti in starejših na delovnem mestu (Simona Šarotar Žižek, Živa Veingerl Čič)

dvorana 53

session chair & co-chair: Maja Daraboš Longin & Katerina Malić Bandur

1. Entrepreneurial knowledge in function of the innovative activities and economic growth (Tihomir Spremo)
2. The GEDI index as basis for creation of entrepreneurship development policies : Case of Bosnia and Herzegovina (Mirela Omerović, Bahrija Umihanić, Sabina Đolangić Alibegović)
3. Innovative companies led growth in Croatia and Slovenia: Granger causality approach (Sergej Gričar, Violeta Šugar, Štefan Bojnec)
4. Reconsidering success in hypercompetition: Is the aggressive competitive behavior all that matters? (Maja Daraboš Longin)
5. The business environment as a factor influencing the competitiveness of the hotel industry (Katerina Malić Bandur, Rafaela Previšić, Mirela Kljajić Dervić)
6. Strategic determinants of tourism development of Herzegovina - Neretva County (Katerina Malić Bandur, Damir Krešić, Nevenko Herceg)
7. Automated business rules used in the management of a business system (Stjepan Vidačić)

dvorana 54

session chair & co-chair: Mihaela Mikić & Verica Babić

1. Qualitative methods in entrepreneurship research in Croatia (Ksenija Vuković, Tamara Šmaguc)
2. Knowledge creation and the need for new research directions in entrepreneurship studies (Vlatka Škokić, Dejan Kružić)
3. Role of education in a development of entrepreneurship (Marko Kolaković, Mihaela Mikić, Tin Horvatinović)
4. The role of extracurricular activities of students in developing entrepreneurial education (Anamarija Delić, Julia Perić, Tihana Koprivnjak)
5. Youth entrepreneurial capacity fostering through higher education system activities (Elvir Čizmić, Armin Talić)
6. University characteristics as success factor of academic spin-offs (Verica Babić, Slađana Savović)

dvorana 55

session chair & co-chair: Domagoj Hruška & Lidija Šunjić

1. Implementing social responsibility in the curriculum of design-oriented higher education institutions: The case of Faculty of Design (Veronika Gruden)
2. The impact of state and activities in organizations on barriers, representation and success of women as a top manager (Zdenko Klepić, Nikola Papac, Lidija Šunjić)
3. Social supermarkets as a philanthropic answer to social needs (nonprofit organisation in action for reducing poverty and against waste of food) (Ivana Marić, Blaženka Knežević)
4. Moral judgement in the accounting profession (Antal Balog)
5. How verbs shape nouns and vice versa: Process thinking in organization studies (Domagoj Hruška, Sabina Bartolović)
6. Autopoiesis: Characteristics of allopoietic society and proposal for transformation to autopoietic society (Tanja Balažic Peček, Mihaela Rudar Nerat, Ante Lauc, Franc Brčar)
7. Autopoiesis and the fundamental principles of forestry economy (Iztok Vrščaj, Tanja Balažic Peček, Franc Brčar)